



LatinaVIDA's mission is to **empower and equip Latino, and first-generation diverse professionals, to rise to the top in their careers through culturally relevant leadership programs.** We partner with corporate Diversity Equity & Inclusion, Talent Development or Employee Resource Group leaders to bring **PODER Leadership Academy (Plan, Own, Drive, Excellent Results).** This comprehensive program features tested and proven best practices that promote the career success of first-generation diverse professionals. **PODER** is customized to meet the unique needs of each organization and includes:



The **¡Rise to the Top!** workshop series addresses key career success factors for advancement from seasoned diverse executives who have "been there, done that." The interactive, fun, fast paced sessions include breakout activities, sponsored guest speakers, and self-study reflective assignments. LatinaVIDA's unique curriculum is facilitated in-person and/or virtually. Content includes:

#### Session 1: VISIBILITY

- LV Narrative of Success
- LV Effective Networking in a Virtual Environment
- LV Attracting a Sponsor

#### Session 2: IDENTITY

- LV Executive Presence
- LV Overcoming the Imposter Syndrome
- LV Managing Your Personal Brand

#### Session 3: DETERMINATION

- LV Resiliency Through a Growth Mindset
- LV Creating work/life blend
- LV Fireside Chat Inspirational Speaker

#### Session 4: ACTION

- LV Developing a Vision for Your Career
- LV Establishing a Career Playbook for Success

Upon completion of the workshop series, participants will next be invited to attend **six facilitator led interactive webinars** featuring customized topics, aligned with the organization's goals. Sample workshops include:

- Build a Great Personal Brand
- Managing Your Boss
- Living a Growth Mindset
- Attracting a Sponsor
- Habits of Success
- Working with Your Coach

Participants are provided 3-hours of individual **Career Coaching** to create a Career Playbook. Once completed, they are paired with a Sponsor, volunteer leaders within the organization to explore stretch assignments, networking opportunities and guidance for continued leadership development. All participants are given access to the **LatinaVIDA Leadership Collective** where they can enjoy a safe, distraction free and private community of other people of color professionals. Each participant also receives our forever free weekly newsletter!



**For more information, please contact Tammy Ramos, J.D., Executive Director**  
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